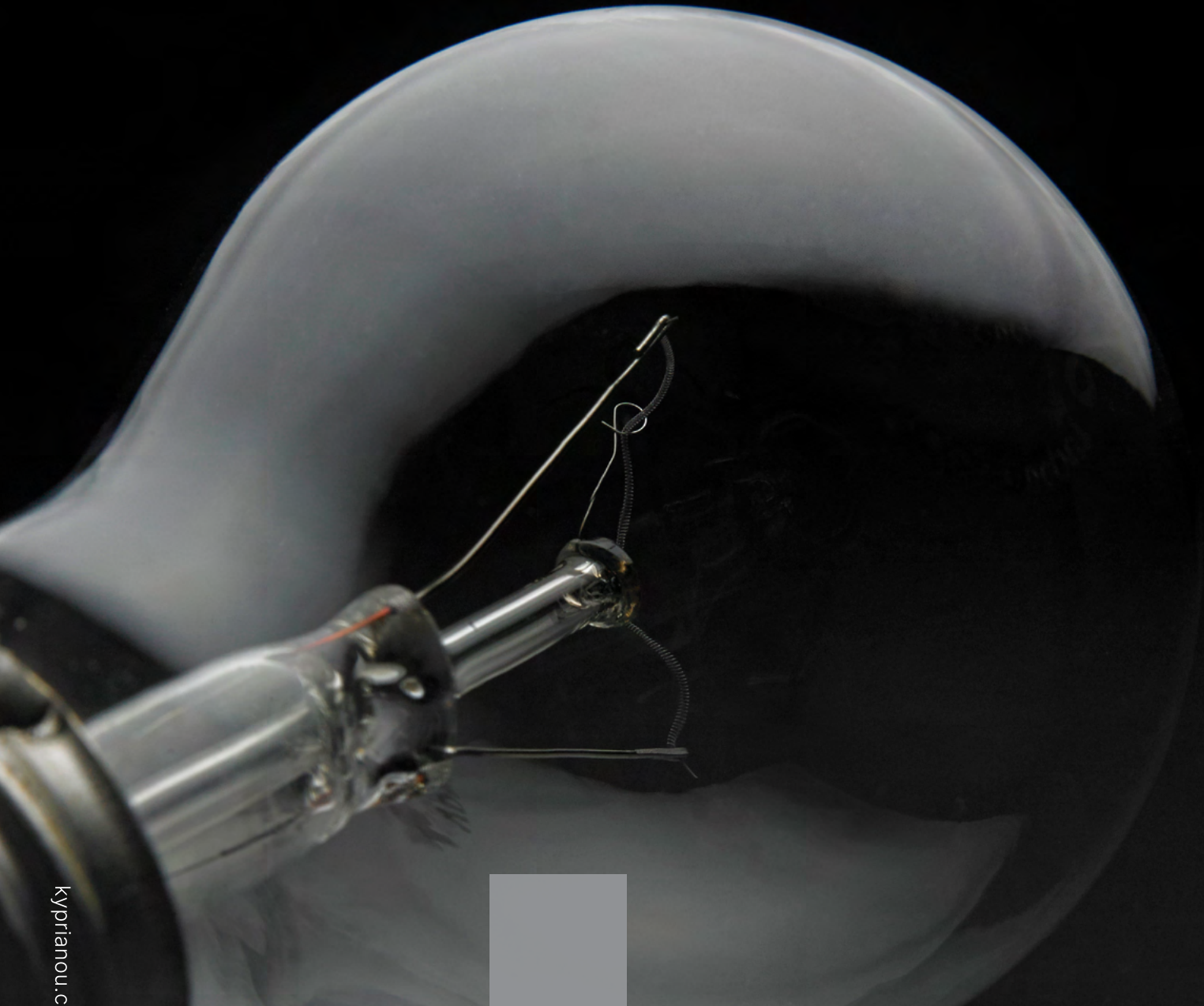


michaelkyprianou
Law Firm



Intellectual
Property
SERVICES





SERVICES

We are one of the largest law firms in Cyprus with a presence in 6 jurisdictions and an established Intellectual Property team that can assist you in developing, secure and defend your Intellectual Property Rights (IPR) at national and international level.

In a fast evolving digital era, business opportunities depend on establishing a strong IP portfolio and protecting your IPR. This can involve trademarks, patents, domain names etc. Registering, developing and protecting your company's IPR and assets can often be a difficult task.

Whether you want to protect your technological inventions or ensure that your goods and services stand out from those of your competitors, we are here to offer straightforward solutions and achieve the utmost protection possible.

Our specialist Intellectual Property team offers a multidisciplinary approach that goes beyond simply interpreting the law but can offer practical and hands on support on any IPR matter.

We take into account your business needs and sector challenges so that we can work with you in building a clear strategy on your IPR and explore its full potential.

"The support and collaboration from the team is impressive. It is approachable, professional and solution-oriented, making complex IP matters easy to navigate"

Legal500

SERVICES



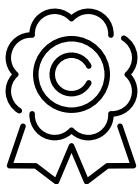
Trademarks

Trademarks are a powerful tool for distinguishing products and services in an increasingly competitive marketplace. They are a key business asset and should be strategically protected, managed, and enforced to preserve brand value and strengthen your overall IP portfolio.



Copyright

Copyright is an unregistered intellectual property right harmonised throughout the EU that protects a vast category of creative works ranging from books, to songs, from art works to films, from broadcasts to computer software. It is a very powerful right that lasts in most cases for the life of the creator plus another 70 years. It also arises automatically and protects these works through a series of international conventions in virtually every country of the world. We have unrivalled experience in advising on all copyright issues in Cyprus and internationally and one of our partners was appointed to sit on the Cyprus Government's Ai Taskforce as its only lawyer helping to shape Cyprus copyright laws in the wake of the Ai changes.



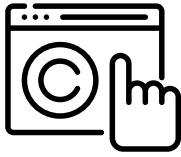
Patents

Patent protection is essential for innovative businesses seeking to safeguard technological advances and maintain a competitive edge. We advise and represent clients on all aspects of patent matters, acting for domestic and international organisations of varying size across a wide range of industries.



Anti-Counterfeiting

Counterfeiting poses a significant and growing threat to businesses worldwide, with the potential to undermine brand value, consumer trust, and revenue—even where IP assets are properly registered. Our team supports clients in protecting their brands, products, and reputation through effective anti-counterfeiting strategies and enforcement actions.



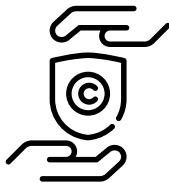
Domains

Our practice includes comprehensive advice on internet and domain name matters, including domain name registrations, internet-based trademarks, and domain name disputes. We assist clients in securing and defending their online presence in an evolving digital landscape.



Design Law

Design laws protect the individual character of new designs primarily embodied within three-dimensional products. We are experienced in advising on the protection of the appearance of a product as a vital component in an effective protection strategy of innovative products. Designs can be registered both in Cyprus and internationally conferring a twenty five year term of protection and we can assist in carrying out these registrations in relevant jurisdictions. Designs protection also arises automatically within the EU including Cyprus and subsist as unregistered designs but for a much lower term of protection usually for three years.



IP Audits

We can help businesses to identify, appreciate and value the IP in their business looking at the IP it owns and generates, so that we can advise you how to grow your business. We do this through conducting IP audits involving a thorough IP review of the business using a tailored questionnaire specifically designed to extract key information to enable us to advise.

“Trust a partner renowned for its integrity and excellence”



WHY CYPRUS

Cyprus is strategically situated at the cross-roads of Europe, the Middle East, North Africa and Asia. As such, Cyprus is an attractive regional business centre as well as an international communication and transport hub. Cyprus is also a signatory to all major IP treaties and Protocols afforded to EU members, including IPR.

The Cyprus IP Box

Cyprus offers a preferential tax regime for company profits deriving from innovation and investment in intellectual property that aims to stimulate research and development.

Under the Cyprus IP Regime, 80% of the qualifying profits generated from qualifying assets (i.e. patents, copyrighted software programs) is deemed to be a tax deductible expense for qualifying taxpayers. These include Cyprus resident taxpayers, tax resident permanent establishments (PE) of non-tax resident individuals, as well as foreign PEs that are subject to tax in Cyprus. This is coupled with a corporate tax rate of 15%, that can result in an effective tax rate of 3%.

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How we can assist you

- We can assist with research and development collaboration agreements, where you intend to claim the tax benefit under the regime.
- We can provide a legal assessment and opinions on whether the selected IP qualifies as a qualifying asset.
- We can assist with corporate restructuring to ensure that the organisation that owns the asset satisfies the eligibility criteria.
- We can assist on the structure of IP business in Cyprus; and further we can assist with obtaining approval from Tax Department on the eligibility of the IP Box scheme.

“We assist you in securing the tax benefit and we make sure it legally survives”



HOW CAN WE HELP

We offer a full spectrum of Intellectual Property (IP) services across the registration, acquisition, management, commercialisation, and enforcement of IP rights.



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OUR CLIENTS

We work with

- International Retail Brands
- International Law Firms
- Global Pharmaceutical Companies
- International Domain Name Managers

MORE THAN
250 trademark
cases

180 handled
PATENTS in the last
three years



“Michael Kyprianou & Co LLC is consecutively ranked as a recommended law firm in Cyprus by IP STARS, the leading global resource for IP expertise”

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